



MEDIA KIT · OCTOBER 2026

Reach clinic owners while they choose growth tools

PracticeRated publishes independent, researched comparisons of technology, admin and clinical buying decisions for health and wellness practices (chiropractic, PT, functional and integrative medicine, med spas, acupuncture), plus the **Clinic Growth Brief** newsletter.

Honest status: we're a new publication (launched October 2026). We don't yet have traffic or subscriber figures worth quoting, so this kit makes no audience-size claims. Founding sponsors get founding rates, and real analytics will be shared as they come in.

Prime sponsor fits, by pillar

- **Technology:** AI receptionists and scribes, AI marketing, website providers, SEO, phone/VoIP
- **Admin:** EMR/EHR vendors, scheduling, billing and payments, marketing agencies
- **Clinical:** device makers (shockwave, laser/red light, decompression, tables, instruments, therapy modalities, digital X-ray) and DME suppliers

Placements

- Newsletter sponsor slot: one block per issue, labeled "Sponsored"
- Pillar hub spotlight (Technology, Admin or Clinical), labeled
- Category spotlight: a labeled card at the top of a relevant category page
- Sponsored resource: a labeled listing on the guides page

Example tiers

Examples only; pricing is agreed per sponsor and tied to real audience data once available.

Founding newsletter: 4 consecutive issues, at a founding rate locked for early sponsors.

Category spotlight: one category page for one month, plus one newsletter mention.

Founding partner: a quarter of newsletter slots plus a category spotlight, with a monthly report.

Editorial rules

- Sponsorship never buys a score, ranking or review outcome.
- Every sponsored placement is labeled.
- FDA status and HIPAA/BAA findings about sponsors are published unchanged.

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